



# The Bio-Economy Where Do Materials Fit?

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Head of Materials  
NNFCC  
June 2013



# The Bio Economy

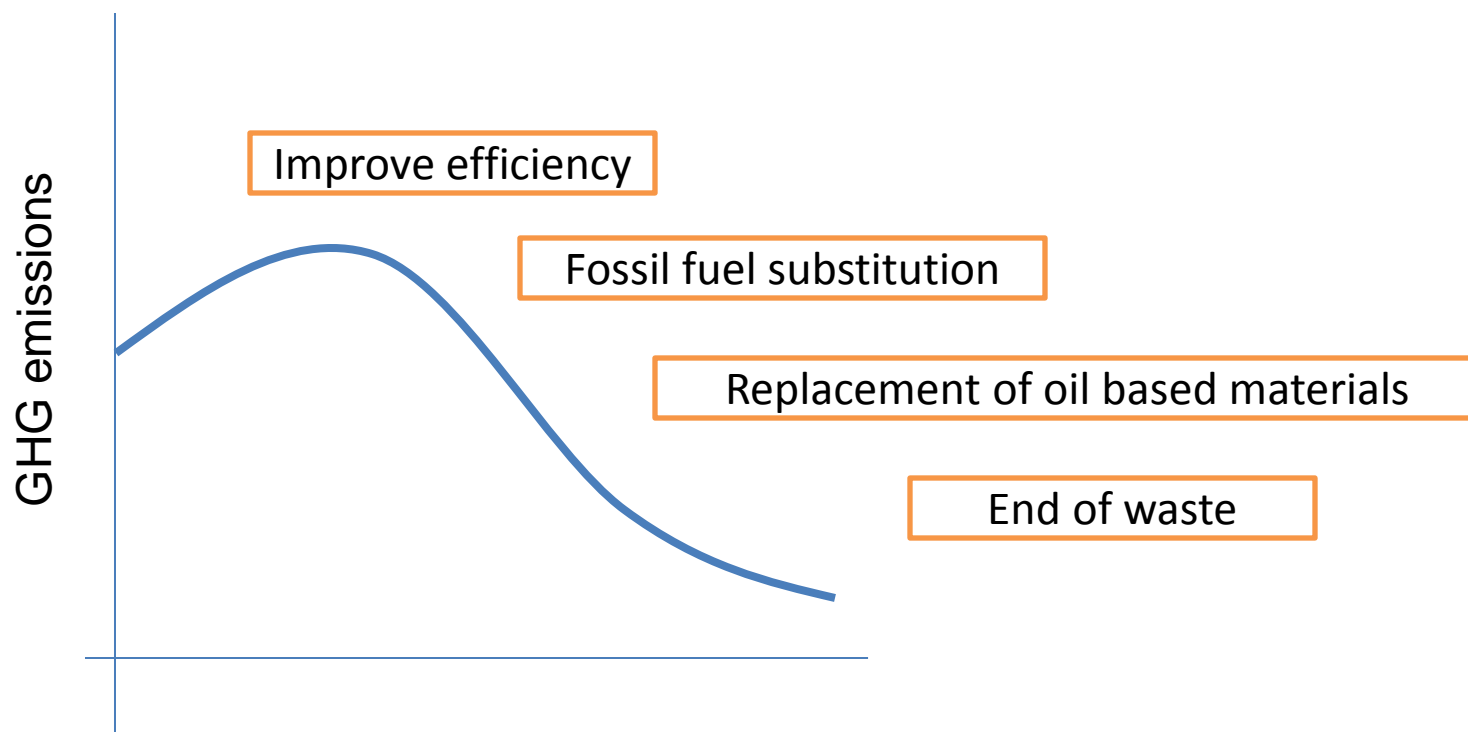
The aggregate set of economic operations in a society that use the latent value incumbent in biological products and processes to capture new growth and welfare benefits for citizens and nations.

These benefits are manifest in product markets through productivity gains, enhancement effects and substitution effects, additional benefits derive from more eco-efficient and sustainable use of natural resources to provide goods and services to an ever growing global population.

Source: OECD



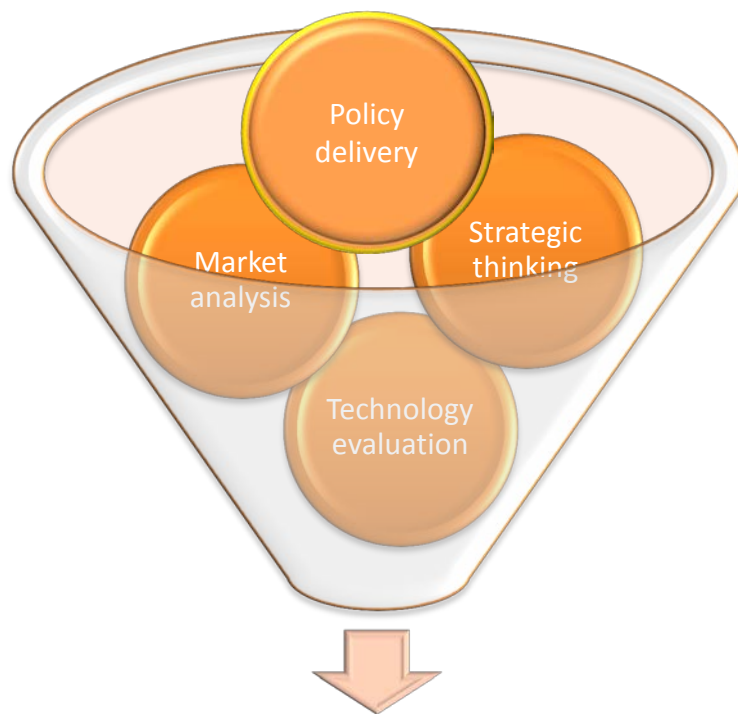
# Towards a low carbon economy



Source: Adapted from 'GHG Emission reductions with Industrial Biotechnology': Assessing the Opportunities, WWF & Novozymes



# The UK's national centre for renewable energy, fuels, chemicals and materials



**bio-economy development**

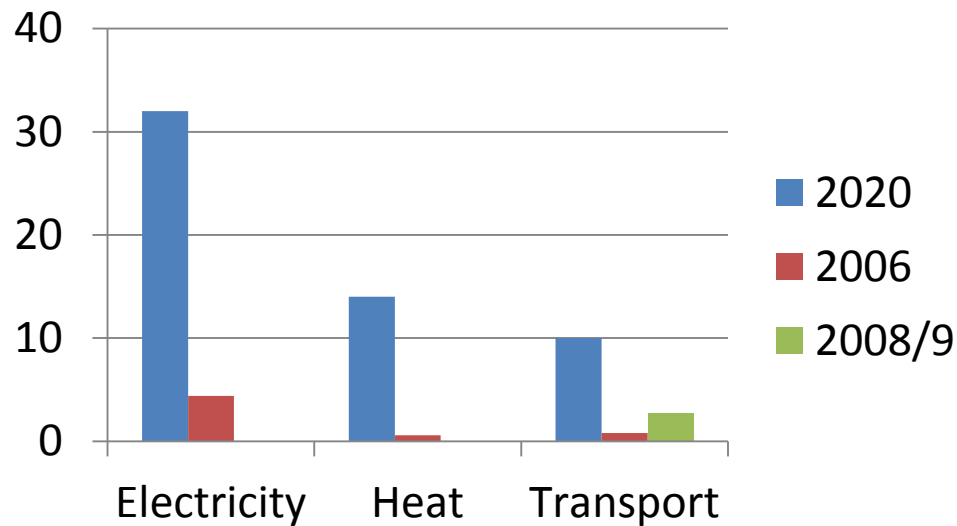
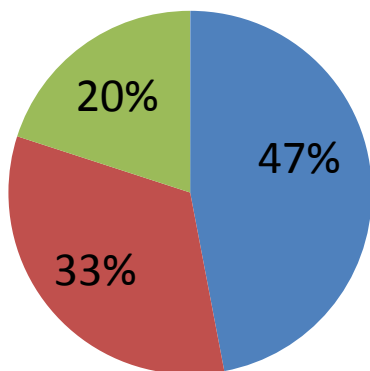


# EU Renewable Energy Directive

**European Governments focussed on Bioenergy**  
**Mandatory EU target of 20% renewable energy in overall energy consumption by 2020**

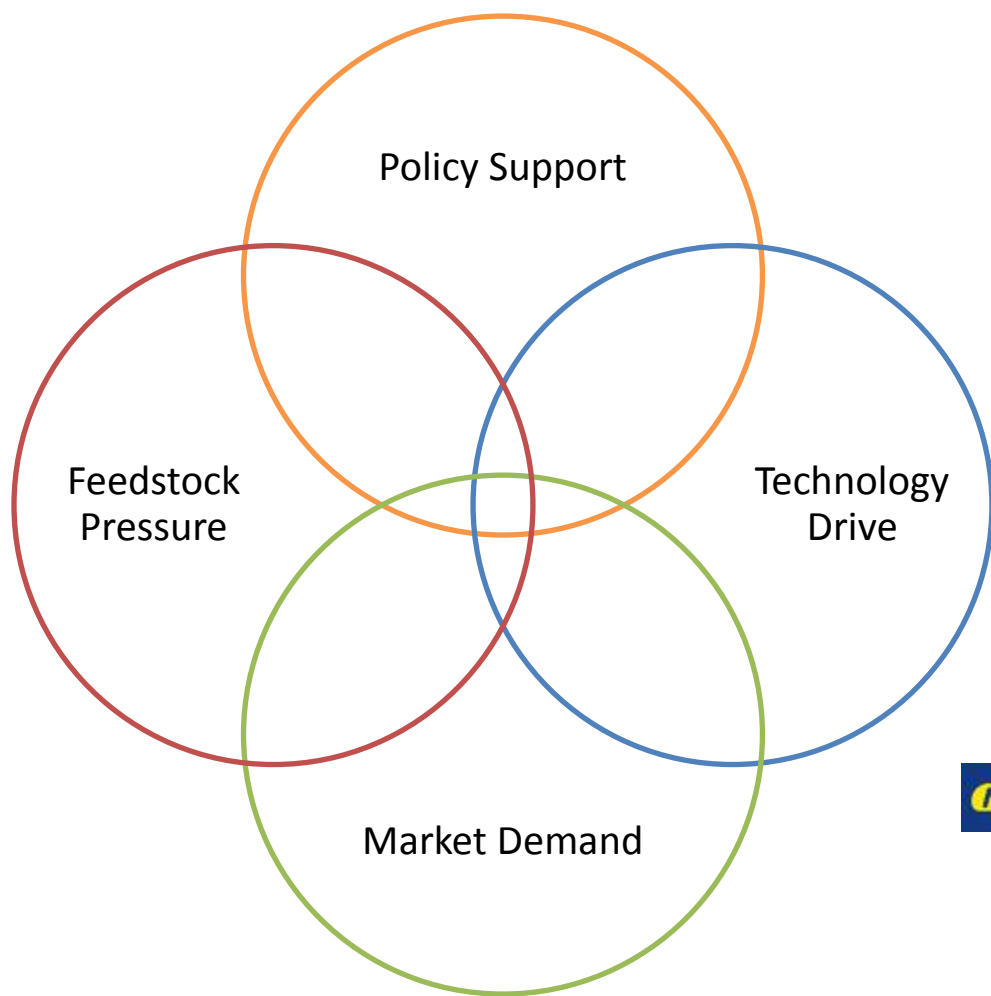
**UK Target – 15%**

■ Electricity ■ Heat ■ Transport





# Interest in bio-based chemicals - Why now?





# The Bio-based economy

Land &  
Agriculture

Fuels &  
Energy

Materials

Chemicals &  
Healthcare

Land use

Energy  
Crops

BTL

Biogas

Renewable  
Construction

Bio-  
polymers

Platform  
Chemical

Bio-  
actives

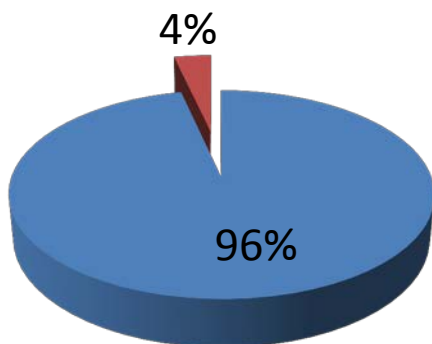
Communication and Events Team



## World biomass production

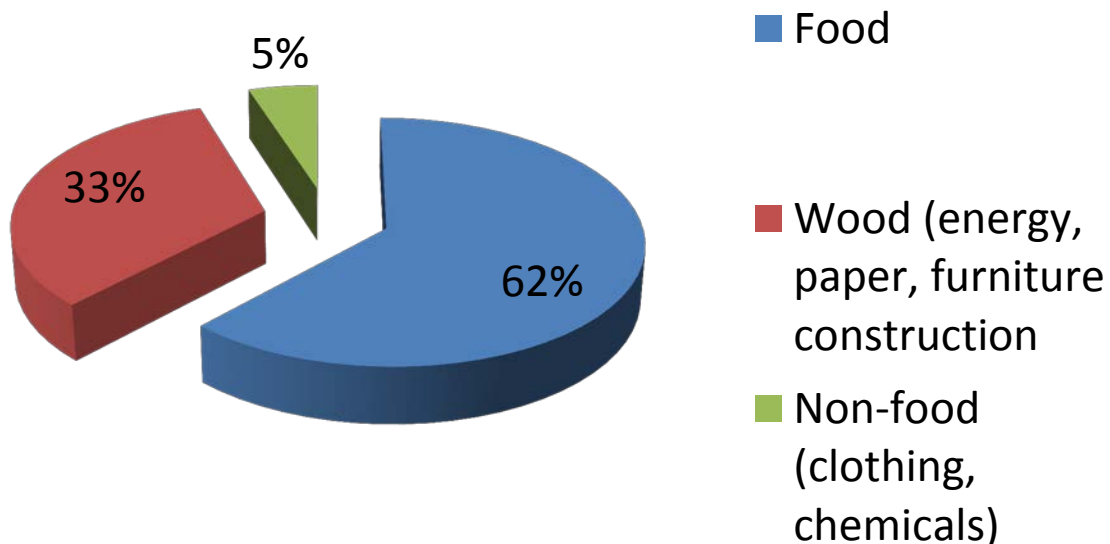
170 trillion tonnes

■ Non utilised ■ Utilised



## Biomass utilised by humans

6 billion tonnes







# Ecosystem Services

- Provisioning
  - Food, water, energy, chemicals
- Regulating
  - Control of climate, control of disease
- Amenity/cultural
  - Recreation, spiritual
- Supporting
  - Biogeochemical cycles – C and N, Crop pollination, biodiversity

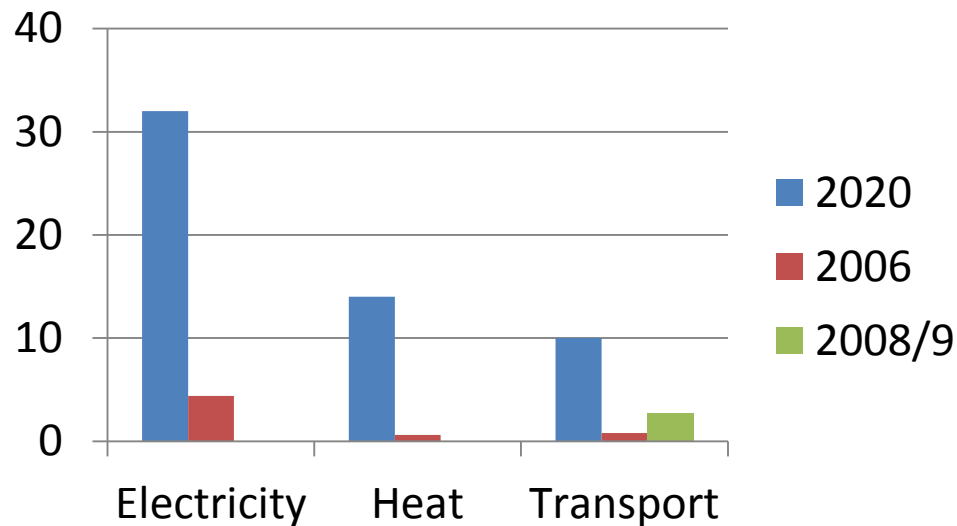
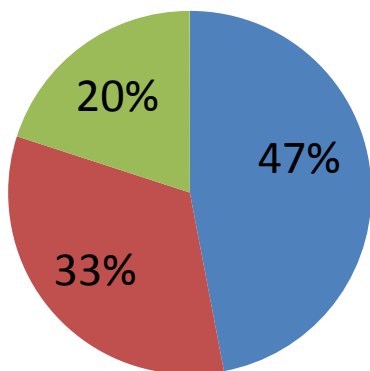


# Renewable Energy Directive

**Mandatory EU target of 20% renewable energy in overall energy consumption by 2020**

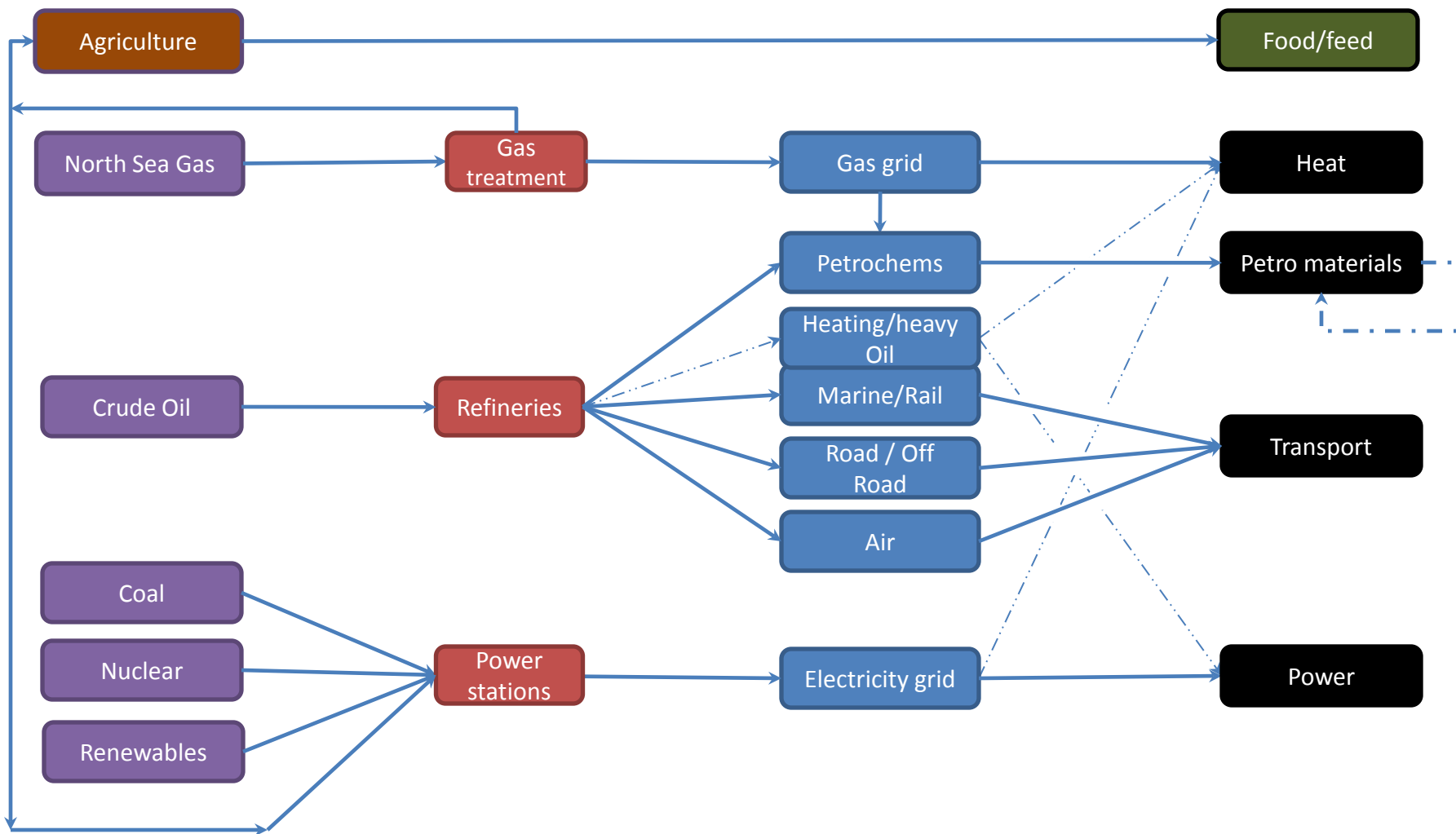
## UK Target – 15%

■ Electricity ■ Heat ■ Transport





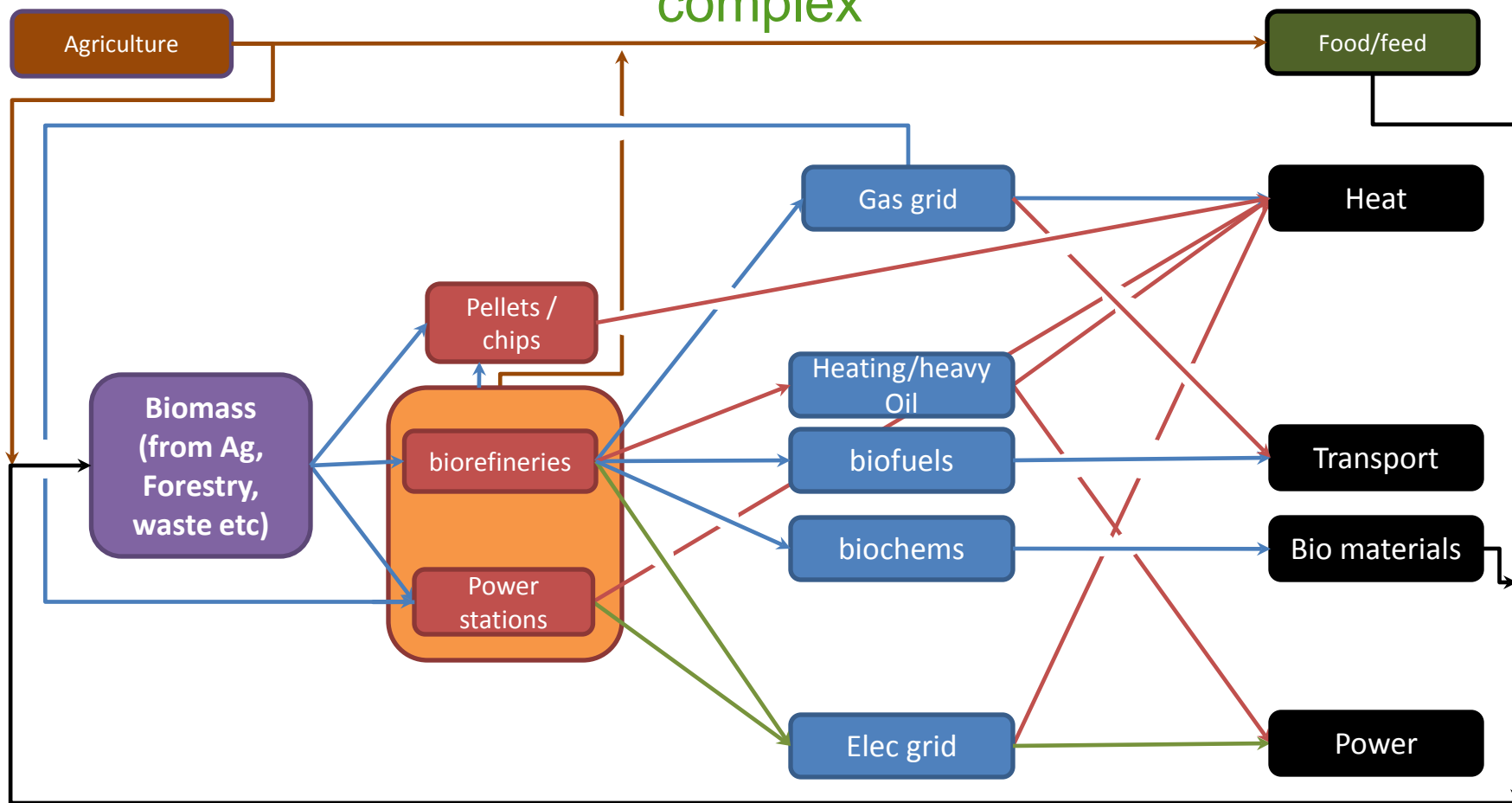
## Current energy supplies are compartmentalised – very little integration across sectors





Biomass can serve all sectors – integrated production of heat, power, fuels, and chemicals including recycling of bio-based chemicals and food/feed wastes. System is

complex

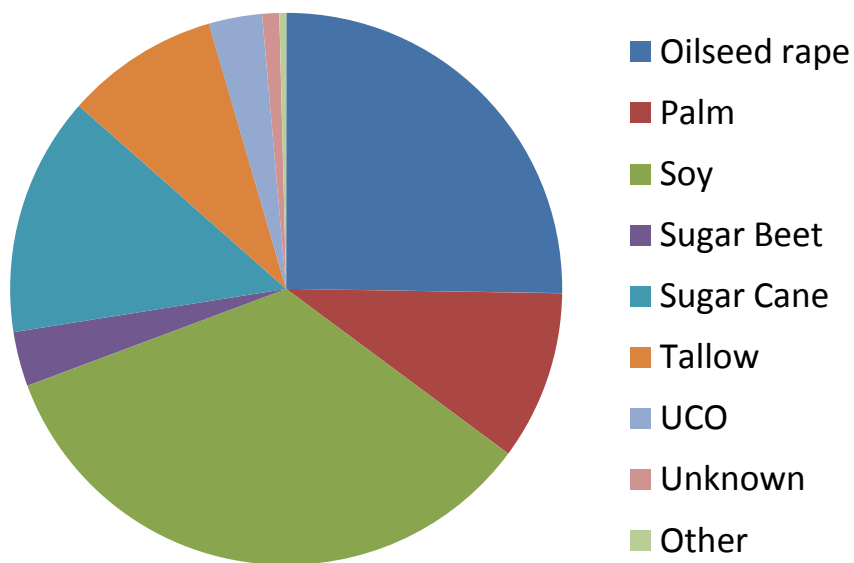




# RTFO Year 1

**Biofuel supplied - 1,284m litres of fuel, 46% average GHG savings**

## Volume of feedstock, litres

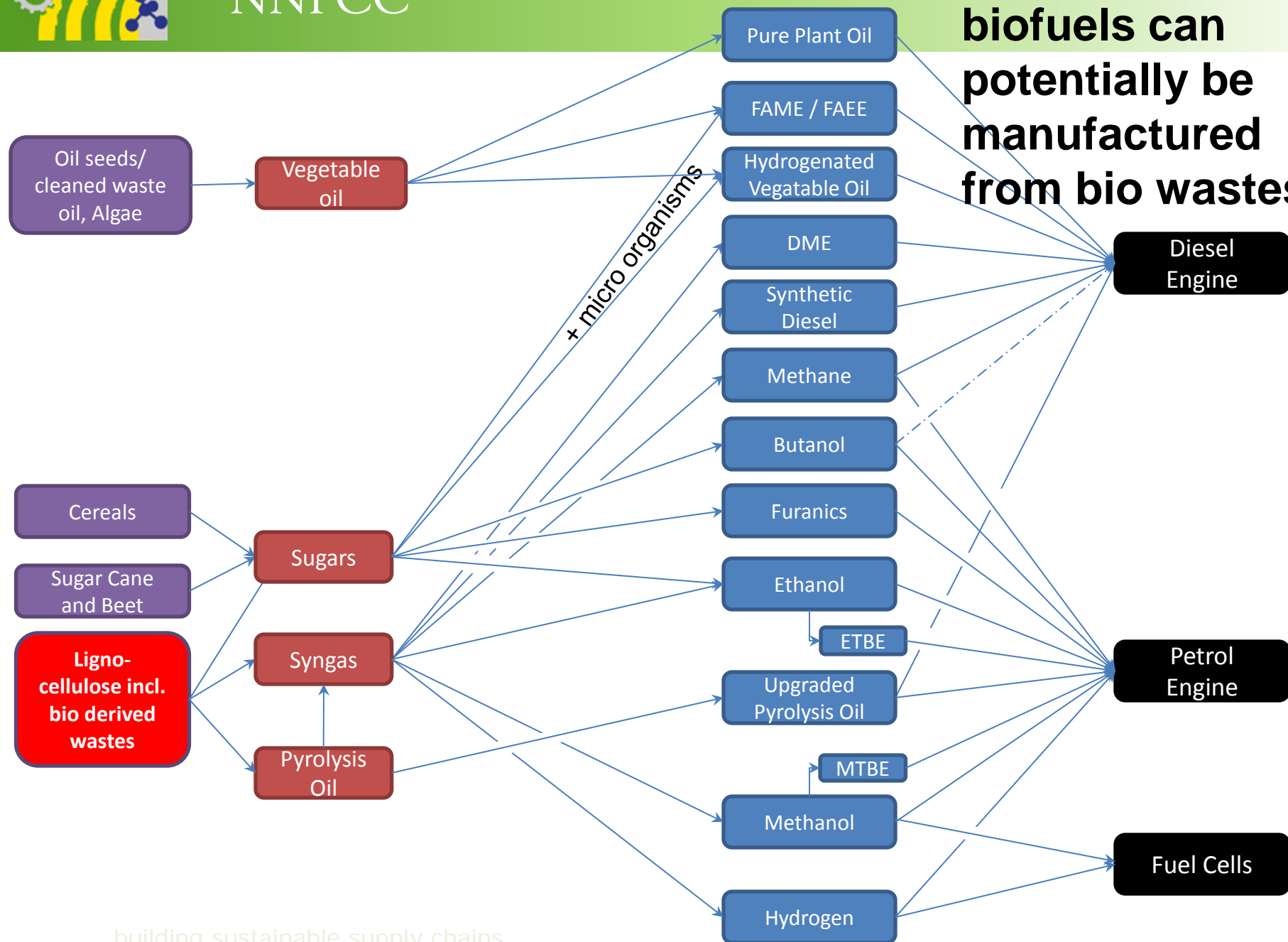


Diesel Blend - Fatty acid methyl ester (FAME)

Petrol Blend - Ethanol



## A wide range of biofuels can potentially be manufactured from bio wastes





## Bio-materials

- Global biofuel markets supported by subsidies or mandated targets
- No financial market support schemes for bio-materials
- Therefore
  - Evidence for sector interest?
  - Evidence for sector activity?
  - What factors are driving the development of bio-materials?



## Interest from chemical producers

- Reduce exposure to crude oil prices
- Reduce process energy costs (industrial biotechnology)
- Potential for novel functionality
- Reacting to supply chain demands
- Green premium???

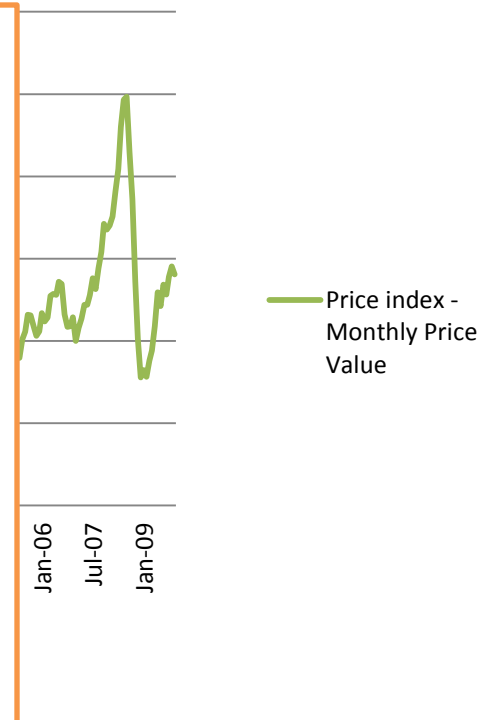
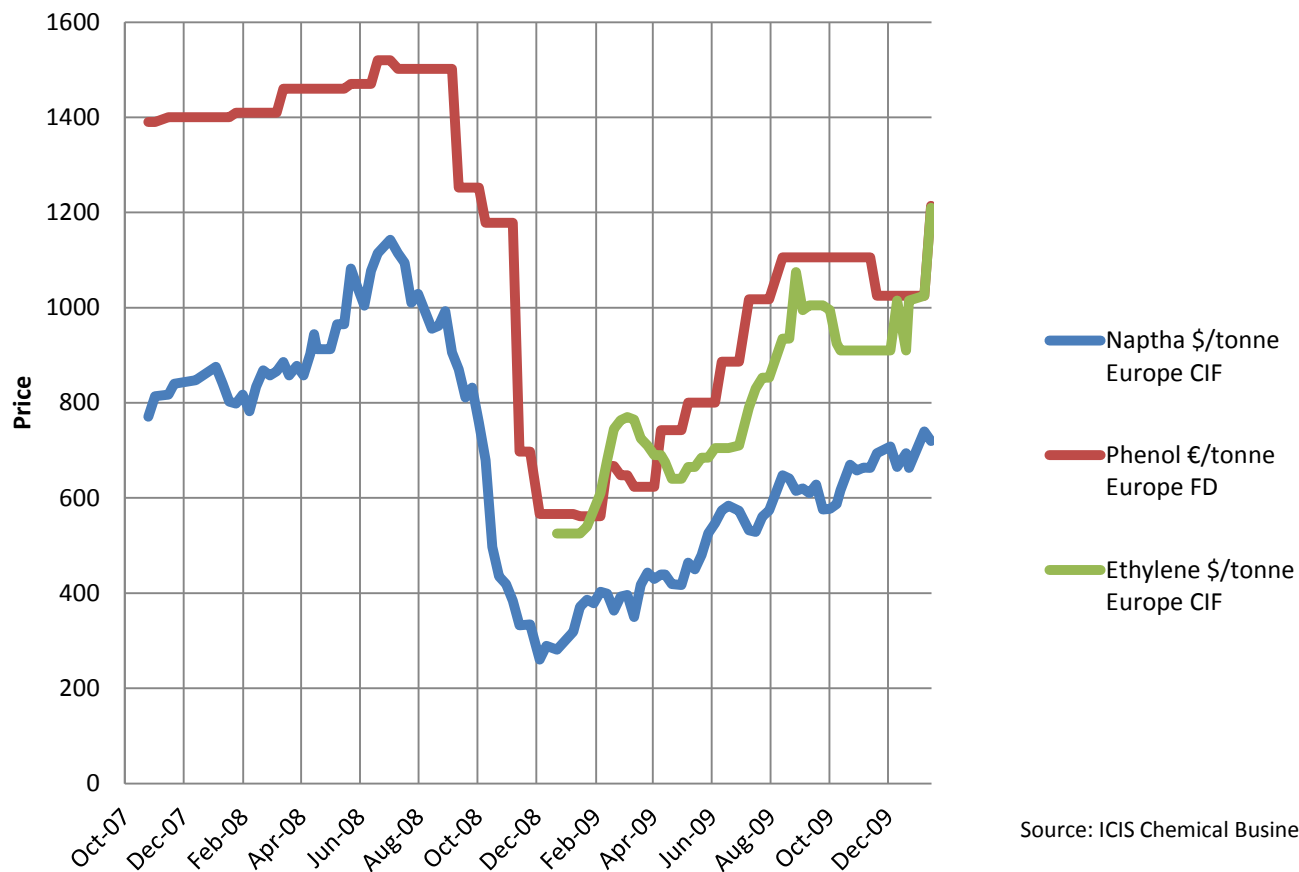






## Crude Oil (petroleum)

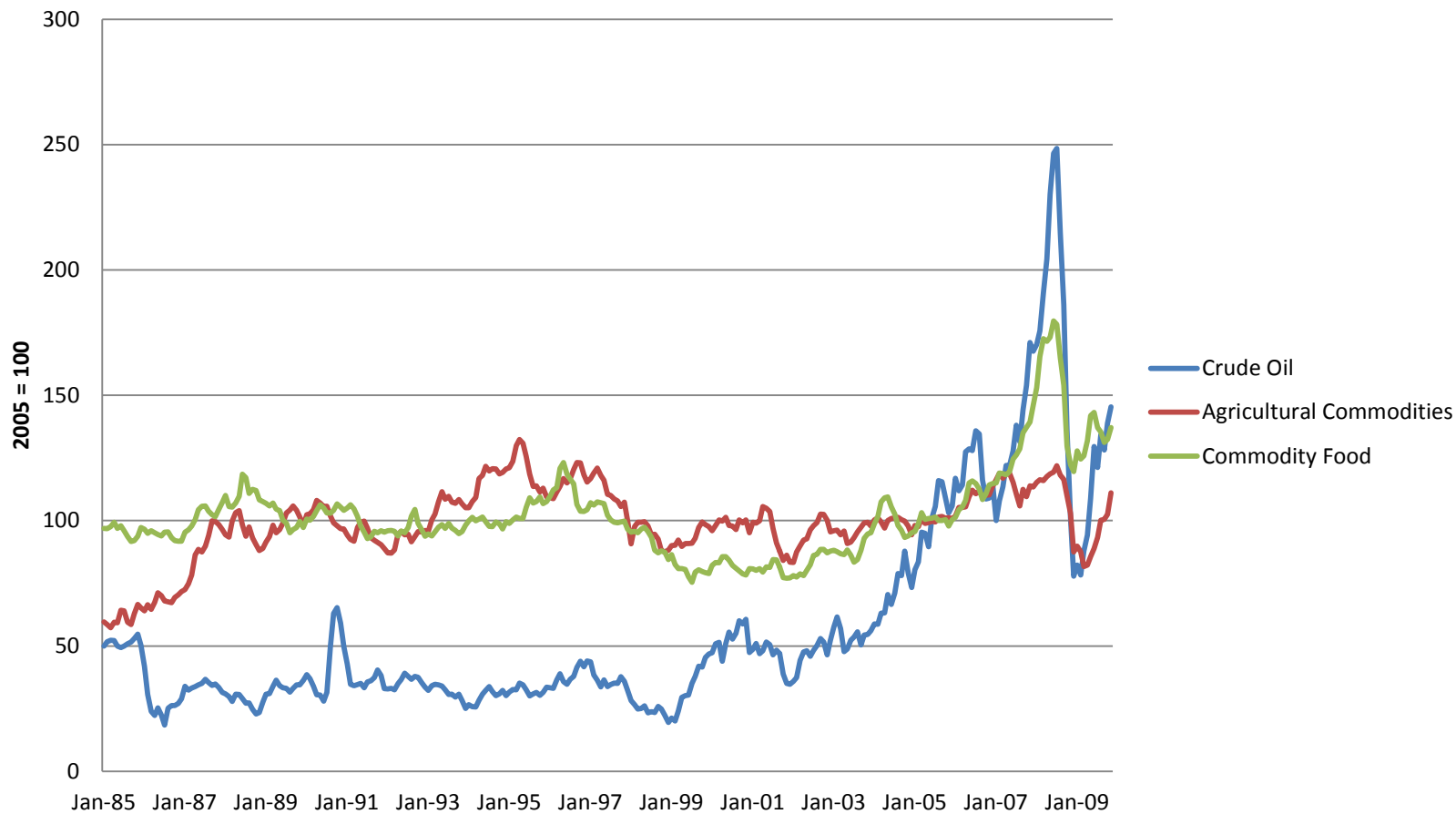
### Commodity Chemical Prices (spot market)



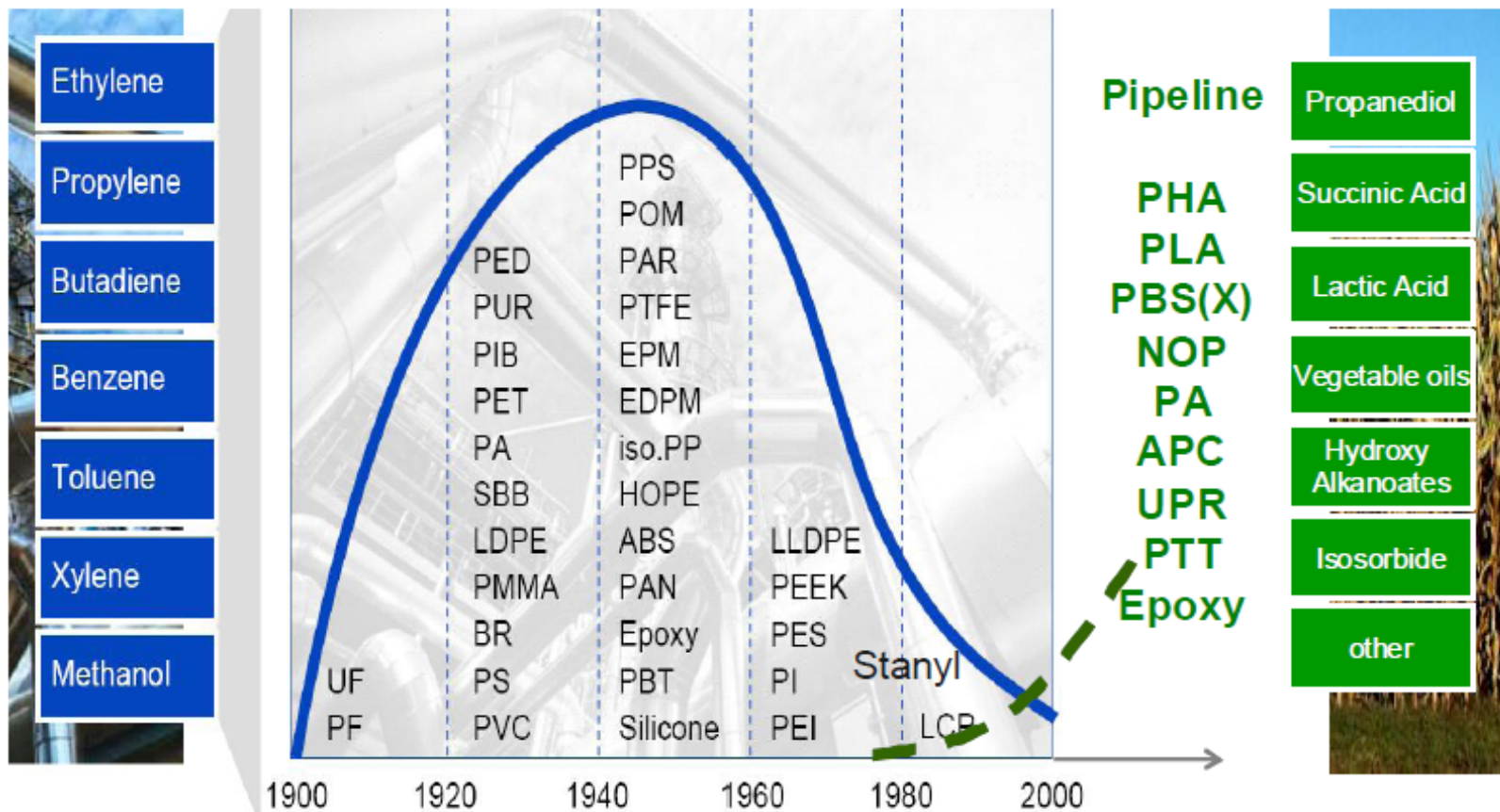
Source: ICIS Chemical Business



## Crude oil (petroleum) and Agricultural Commodity , Price index



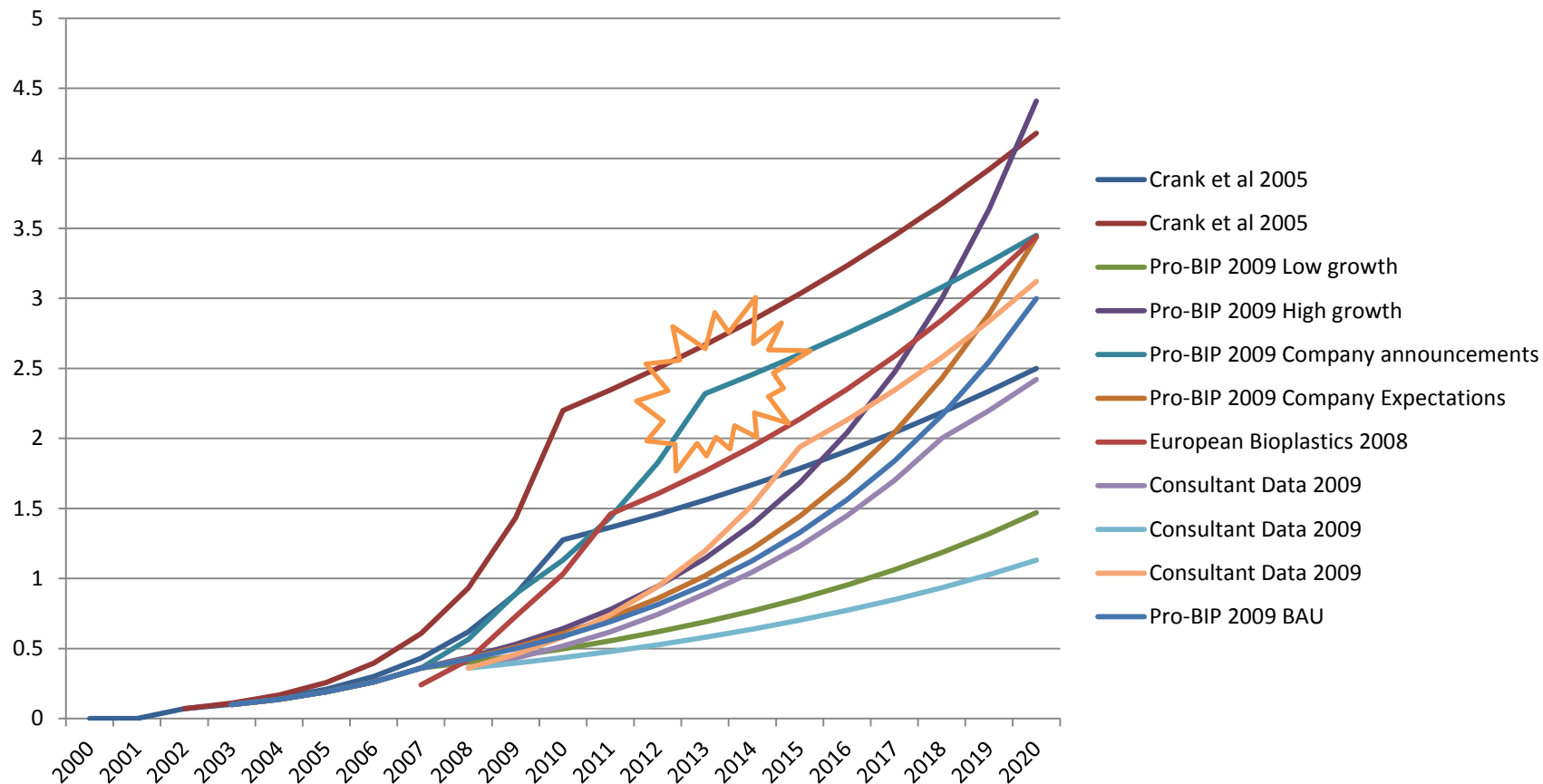
Source: International Monetary Fund



**Biobased will take a significant part of oil based chemistry**

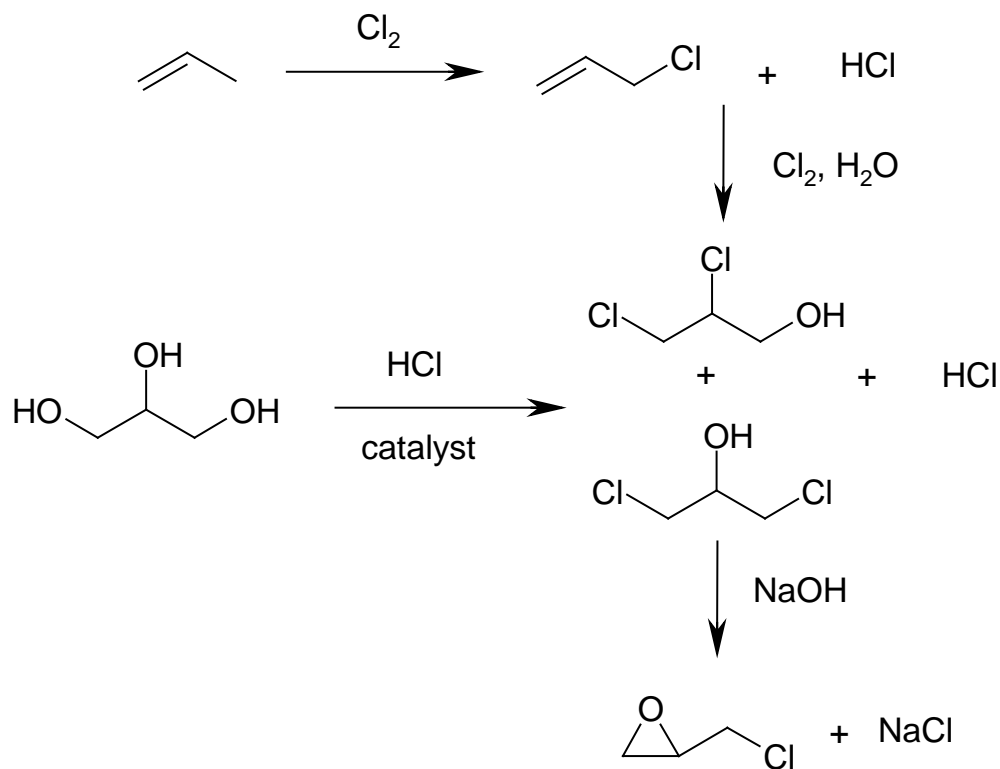


## Global Bio-based plastic Capacity Growth





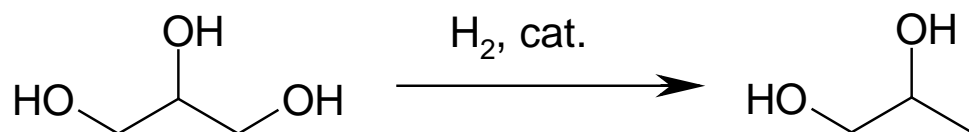
# Epichlorohydrin from glycerol



- Solvay Epicerol<sup>®</sup> process
- Demonstration - Tavaux, France
- Commercial
- Plant location - Map Ta Phut
- Capacity 100,000 tonnes
- Glycerine demand – 120,000 tonnes
- Start Up - Q1 2012



## Propylene glycol from glycerol



- ADM – Propylene glycol
- Plant location – Decatur US
- Capacity 100,000 tons

DOW Chemical Company - Status unknown

Huntsman Corporation – Status unknown

Cargil/Ashland – Capacity 65,000 tonnes, location Europe



# Growth in US ethanol

| Year                                  | January 1999 | January 2000 | January 2001 | January 2002 | January 2003 | January 2004 | January 2005 | January 2006 | January 2007 | January 2008 | January 2009 |
|---------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Total Ethanol Plants                  | 50           | 54           | 56           | 61           | 68           | 72           | 81           | 95           | 110          |              |              |
| Ethanol Production Capacity           | 1701.7 mgy   | 1748.7 mgy   | 1921.9 mgy   | 2347.3 mgy   | 2706.8 mgy   | 3100.8 mgy   | 3643.7 mgy   | 4336.4 mgy   | 5493.4 mgy   | 7777.7 mgy   |              |
| Plants Under Construction/Expanding   | 5            | 6            | 5            | 13           | 11           | 15           | 16           | 31           | 76           |              |              |
| Capacity Under Construction/Expanding | 77 mgy       | 91.5 mgy     | 64.7 mgy     | 390.7 mgy    | 483 mgy      | 598 mgy      | 754 mgy      | 1778 mgy     | 5635.5 mgy   |              |              |
| States with Ethanol Plants            | 17           | 17           | 18           | 19           | 20           | 19           | 18           | 20           | 21           |              |              |

\* operating plants

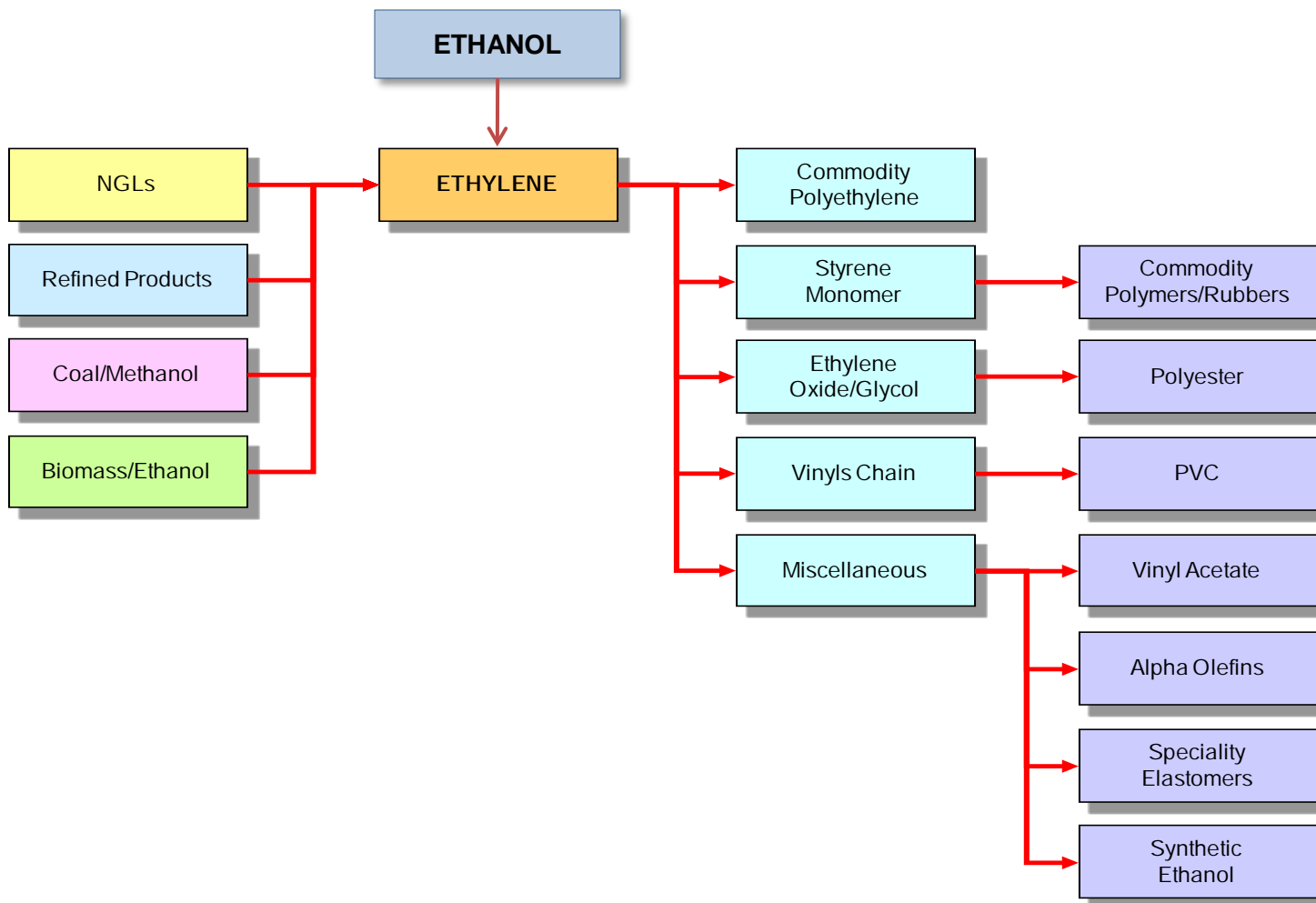
\*\* 12,475.4 mgy capacity including idled capacity

| Country        | Millions of Gallons |
|----------------|---------------------|
| <b>USA</b>     | 9000.0              |
| Brazil         | 6472.2              |
| European Union | 733.6               |
| China          | 501.9               |
| Canada         | 237.7               |
| Other          | 128.4               |
| Thailand       | 89.8                |
| Colombia       | 79.29               |
| India          | 66.0                |
| Australia      | 26.4                |
| <b>Total</b>   | <b>17,335.2</b>     |

Source: RFA, F.O. Licht 2008 Estimates



# Ethylene Value Chain





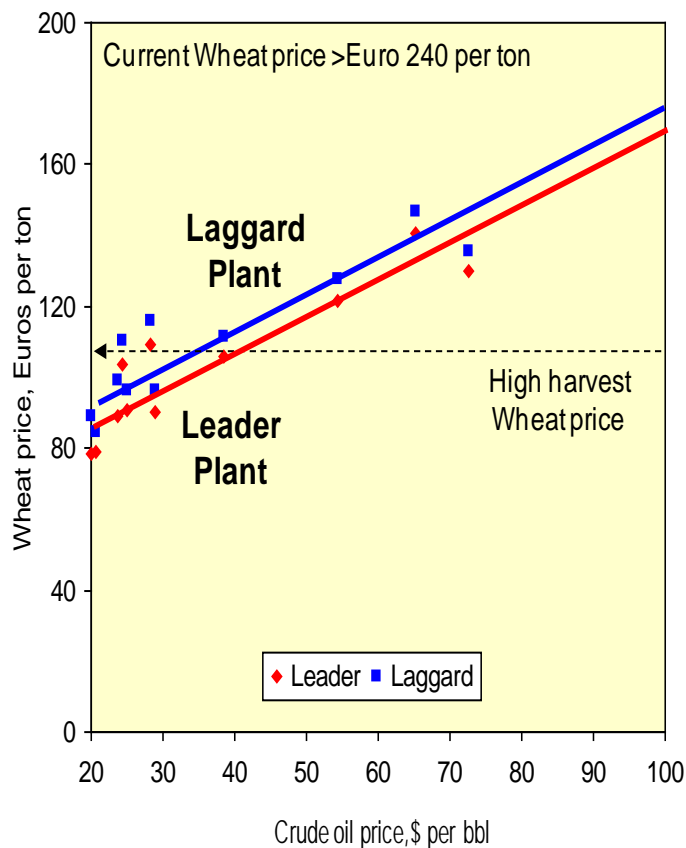


## Bio-ethylene near market activity

- No technical hurdles for the production ethylene from biomass
- Braskem (Brazil)
  - Planned HDPE production
  - Capacity 250,000 tonnes/year Q4 2010
    - 1Mt end of 2012
- Dow/Crystalsev (Brazil)
  - Planned Polyolefin production 2011
  - Capacity 350,000 tonnes/year
- Solvay (Brazil)
  - Planned PVC and PVA
- Same economic considerations as fossil based production, feedstock cost and availability, construction and operating costs, access to market etc



## Ethylene Economics



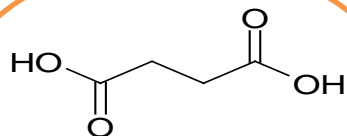
For a wheat price, typical of a balanced to long market, ethylene derived from bioethanol makes green polyethylene competitive with petrochemical derived routes in a high crude oil price world

Current wheat price ~ £110/tonne

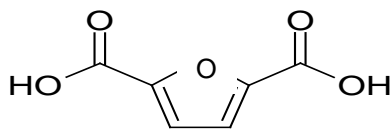
Current crude oil price ~ \$75/bbl



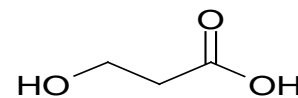
## DOE's Top 12 Bio-derived building blocks



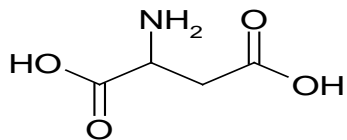
Succinic acid



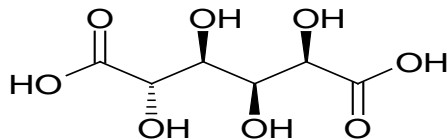
2,5-Furandicarboxylic acid



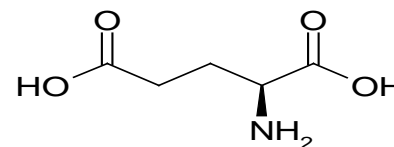
3-Hydroxypropionic acid



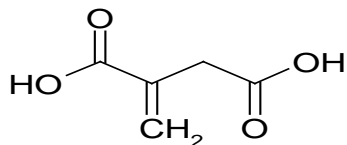
Aspartic acid



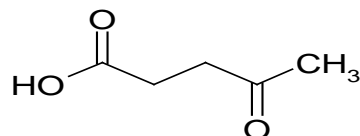
Glucaric acid



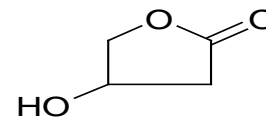
Glutamic acid



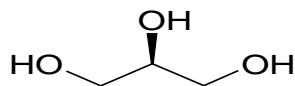
Itaconic acid



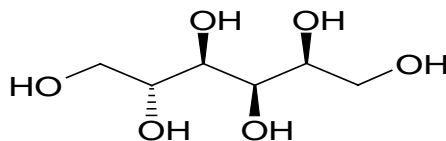
Levulinic acid



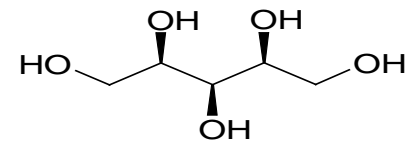
3-Hydroxybutyrolactone



Glycerol



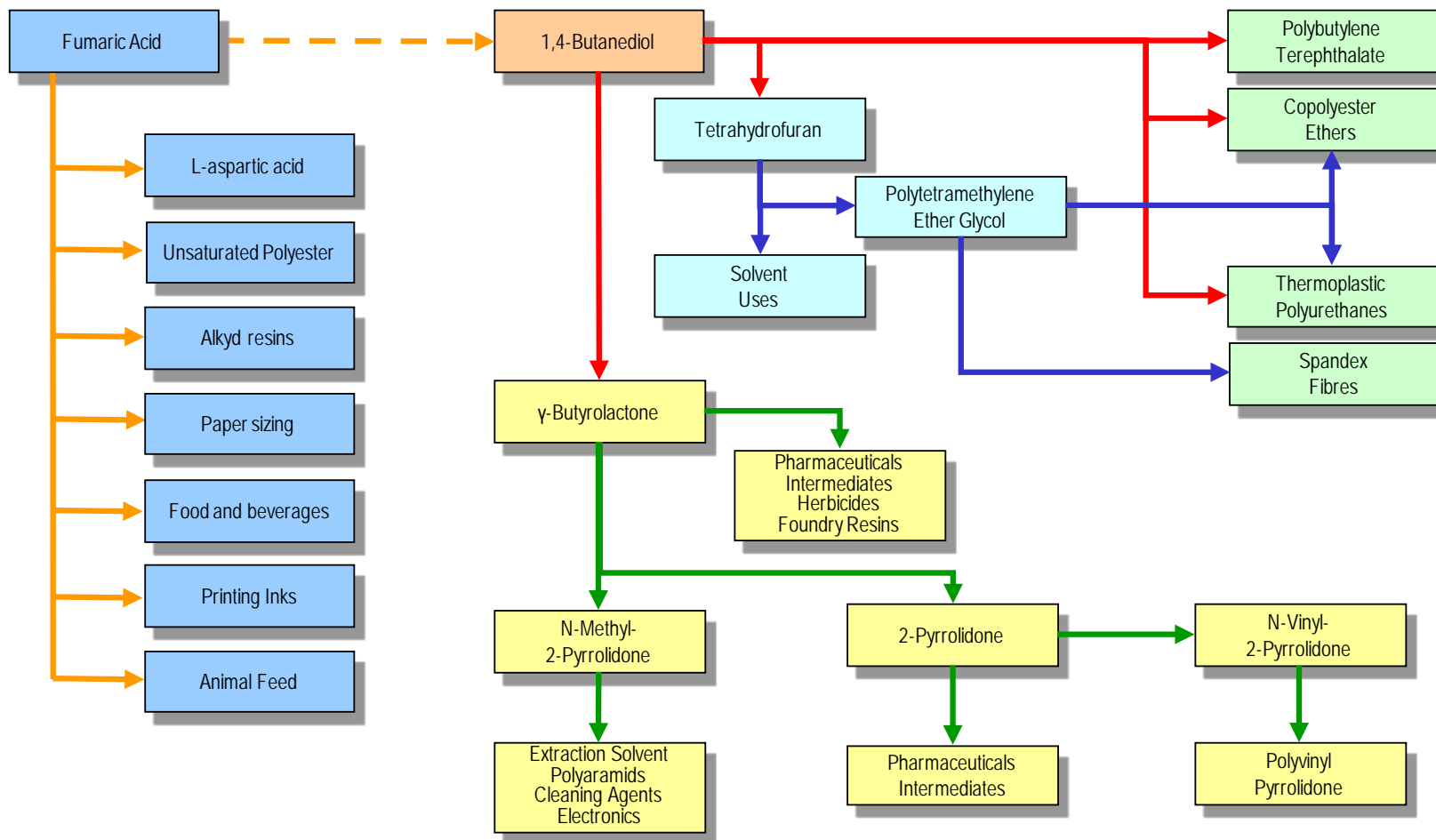
Sorbitol



Xylitol

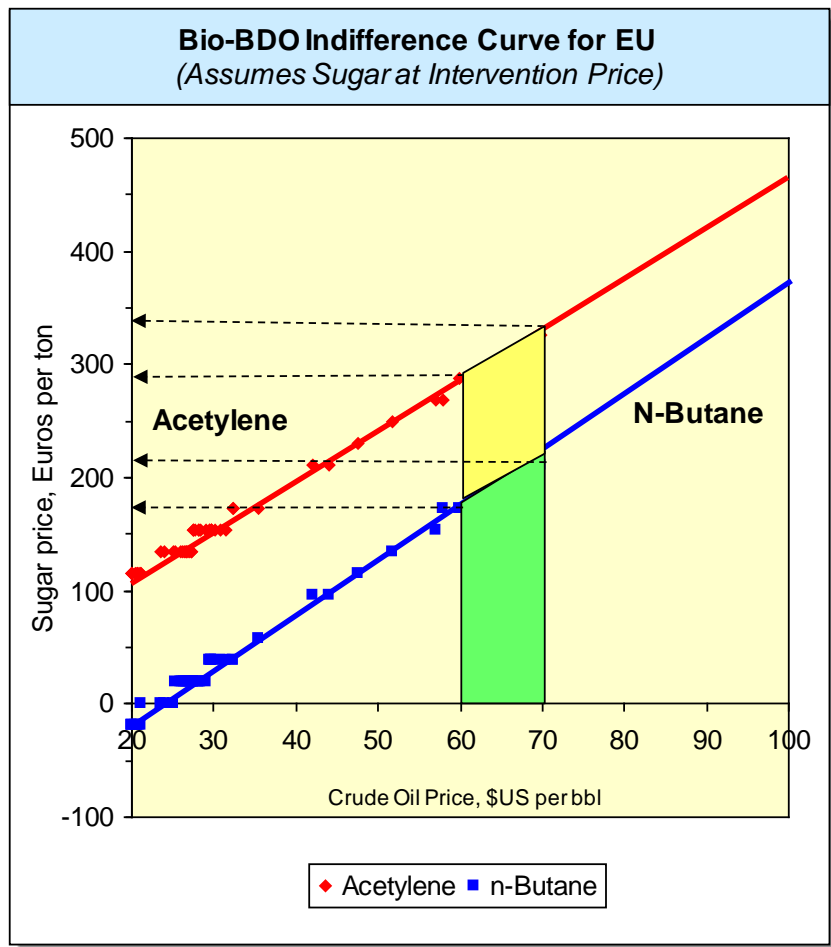


# Fumaric & succinic acid downstream potential





## Butanediol economics



**Brazilian sugar - €150-200**

Wet milling of wheat and corn is limited in Europe with most sugar being sugar beet-derived. With a sugar beet price of circa €30 per ton then on an integrated basis it may be possible to support captive fumaric acid and butanediol production.



## The race to commercial industrial bio-succinic acid

### BASF and CSM announce joint production development of biobased succinic acid

2009-09-30  
P-09-395

LUDWIGSHAFEN , GERMANY, and DIEMEN, NETHERLANDS – September 30, 2009 – BASF SE and CSM nv today announced the cooperation between their respective subsidiaries BASF Future Business GmbH and PURAC for the development of the production of biobased succinic acid. Both partners have been working on the development of the industrial fermentation and down-stream processing of biobased succinic acid and will start production of commercial quality and volumes in the second quarter of 2010.

#### PRESS RELEASE

#### Bioamber Commissions World's First Renewable Succinic Acid Plant

Pomacle, France, January 20<sup>th</sup>, 2010: Bioamber, a joint venture between US-based DNP Green Technology and France-based ARD (Agro-industrie Recherches et Développements), announces the successful start-up and commissioning of the world's first bio-based succinic acid plant. Since December 2009, the plant has been producing renewable succinic acid from wheat derived glucose.

### DSM and ROQUETTE to commercialize bio-based succinic acid as of end 2009

Heerlen, NL, 09-Mar-2009 08:15 CET

Royal DSM N.V., the global Life Sciences and Materials Sciences company headquartered in the Netherlands, and the French starch and starch-derivatives company ROQUETTE confirmed during the international Life Sciences Forum, BioVision, that its bio-based succinic acid demonstration plant in Lestrem (France) will be operational by the end of 2009. The pilot scale production has proven that this biological route for producing succinic acid can be commercially viable. The first tests for customers are already underway with this 'green' succinic acid.



## Lactic acid

- Polylactic acid - Worlds leading bio-based synthetic polymer
- European demand predicted to rise from 25,000 per year to 650,000 tonnes by 2025
- Global lactic acid production capacity > 400,000 tonnes
- Expanding number of additive packages increasing application areas
- Compostable packaging to textile fibres



## Market confusion – bio means biodegradable



Samsung Reclaim M560 Phone, Earth Green (Sprint)

Contains 40% polylactic acid

According to the blogosphere - A biodegradable phone!





# What is bio ?

| Origin of material | Biodegradability  | Example   | The meaning of the prefix "bio-" |
|--------------------|-------------------|---|----------------------------------|
| Renewable          | Biodegradable     | Polyhydroxyalkanoate (PHA)                              | Biodegradable and bio-based      |
| Non-renewable      | Biodegradable     | Polycaprolactone (PCL)                                  | Biodegradable                    |
| Renewable          | Non-biodegradable | Polyethylene (PE) from sugar cane                       | Bio-based                        |
| Non-renewable      | Non-biodegradable | Polyetheretherketone (PEEK) for biomedical applications | Biocompatible                    |

Adapted from: Taking bio-based from promise to market, EU Commission



## Relevance of biodegradability?

### DECEMBER 2, 2009 - COPENHAGEN DELEGATES WALK ON ECO2PUNCH® INGEO™ CARPET MADE FROM PLANTS, NOT OIL

Manufacture of this innovative performance carpet emits less greenhouse gas, reduces energy consumption, and demonstrates a new model for recycling

COPENHAGEN, Denmark., December 2, 2009 - At the Bella Center where the United Nations global conference on climate change will be held, every one of the 15,000 dignitaries will stand, walk, and rest their feet on an ultra low carbon footprint Eco2punch® carpet made with Ingeo™ fibers from plants not oil.



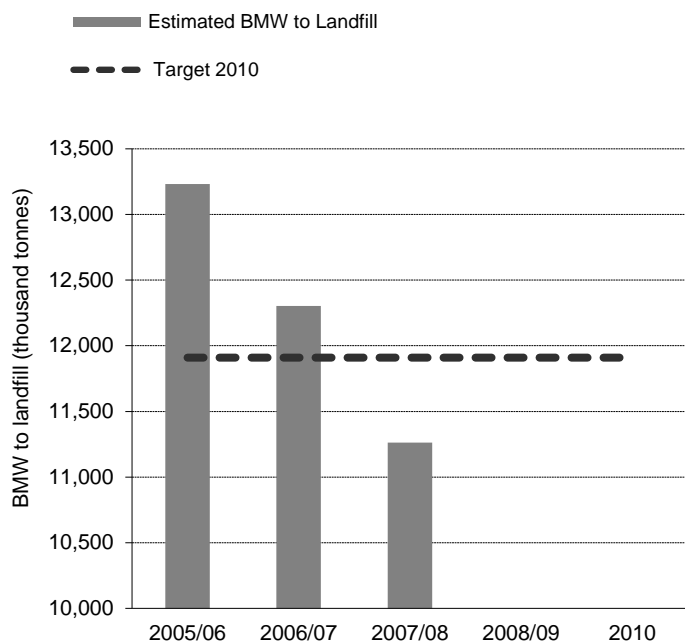
Image courtesy of Natureworks

PLA provides end of life flexibility  
compost, incineration or recycling





# Food packaging



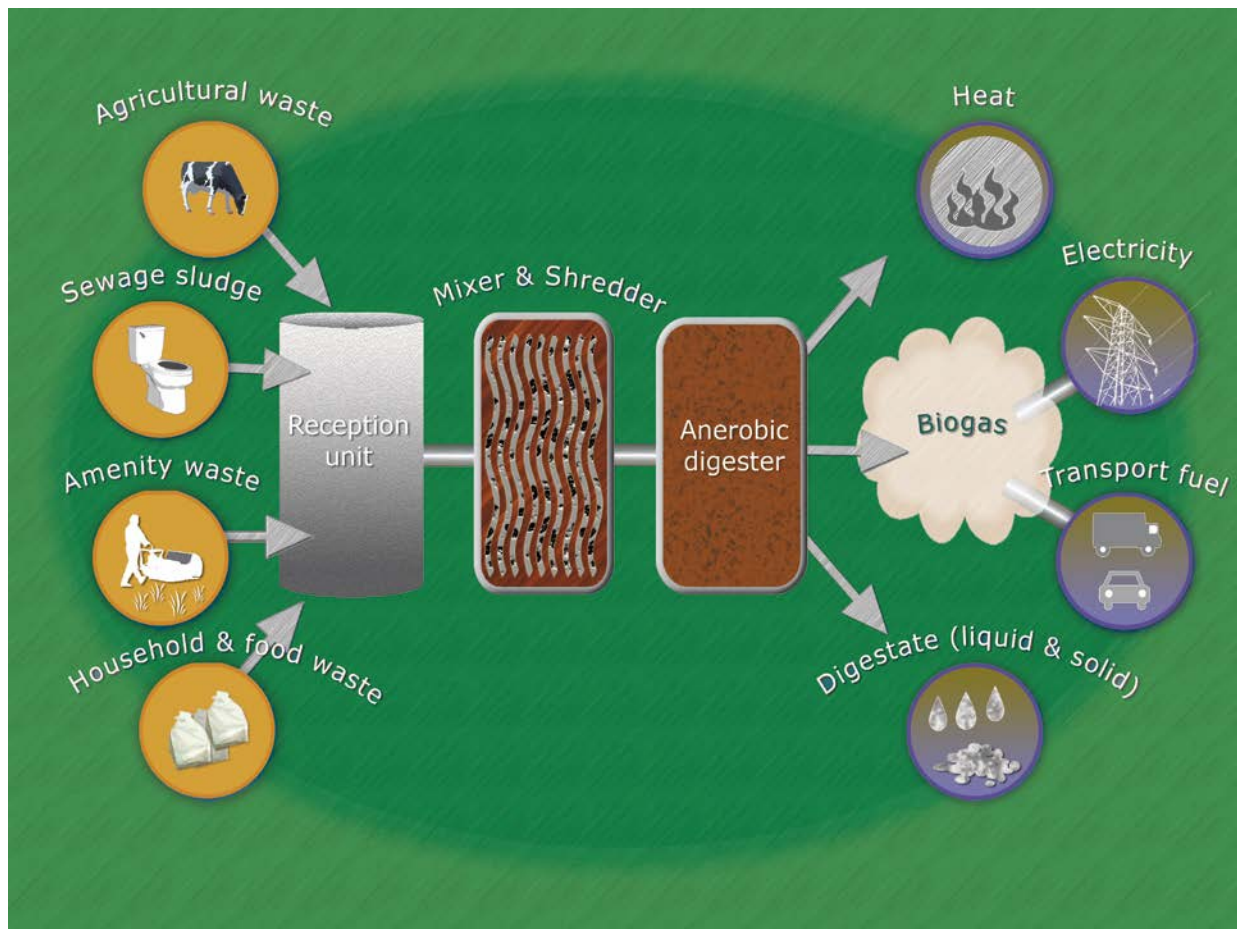
Source: Defra

Source: totals from Environment Agency annual report on landfill allowances produced from data provided by Local Authorities on WasteDataFlow

- An estimated 8.3 million tonnes of household food waste is produced each year in the UK (source WRAP)
- Large quantities of food waste are packaged
- Packaging increases the shelf life of products and reduces waste
- Need an efficient system to deal with food waste



# The role for biodegradable packaging





NNFCC

England's Official Information Portal on

# ANAEROBIC DIGESTION



[www.biogas-info.co.uk](http://www.biogas-info.co.uk)





# European Lead Market Initiative



- Standards, labels and certification
- Legislation promoting market development
- Product specific legislation
- Legislation related to biomass
- Encourage Green Public Procurement
- Financing and funding of research



## Labels and standards

- Biodegradability - material function
  - Plastic products can provide proof of their compostability by successfully meeting the harmonised European standard, EN 13432



- Is origin of material is important?
- How do we communicate





## Value to the supply chain

*THE COCA-COLA COMPANY  
INTRODUCES INNOVATIVE  
BOTTLE MADE FROM  
RENEWABLE, RECYCLABLE,  
PLANT-BASED PLASTIC*



*TETRA PAK PLANS BIOPLASTIC TRIALS IN  
2011*







## Dupont's Propanediol platform



SmartStrand® Carpet with DuPont™ Sorona®  
Renewably Sourced Polymer  
*Photo courtesy of Mohawk Industries*



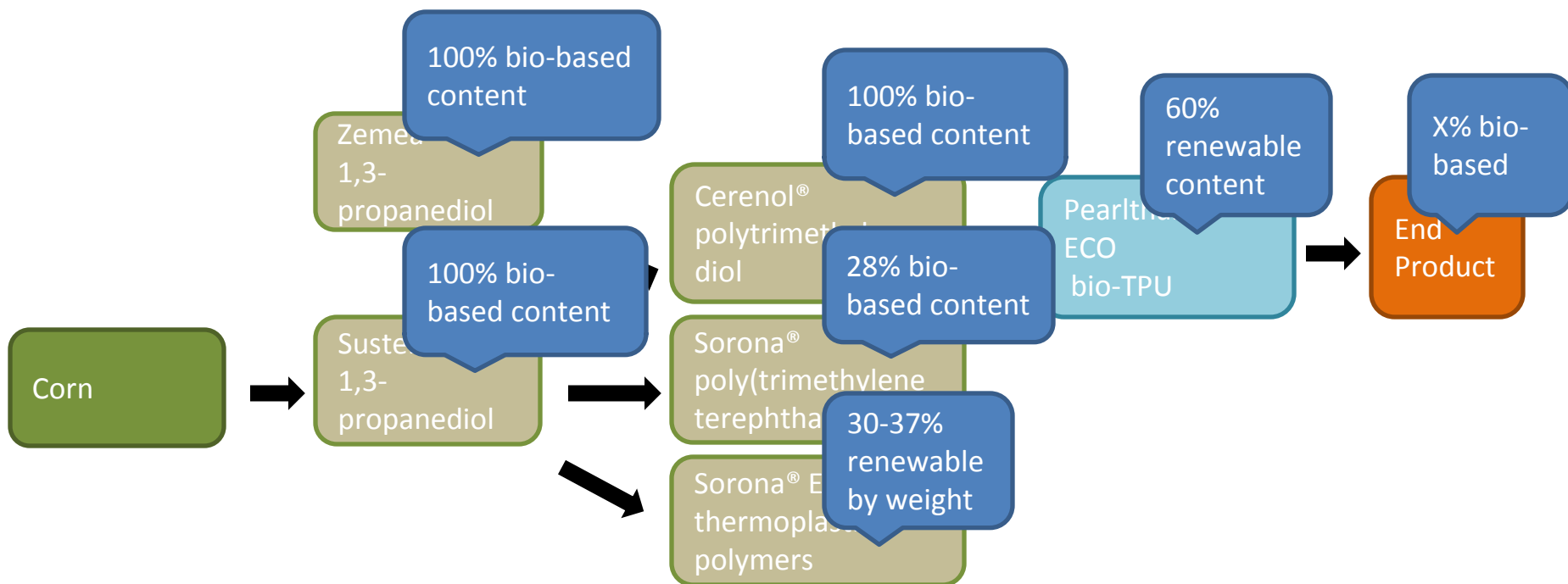
Zemea™ Propanediol



Calvin Klein Golf jacket made with  
DuPont™ Sorona® polymer.  
*Photo Courtesy of Calvin Klein Golf*



# Propanediol Value Chain



Merquinsa





DuPont

ASTM Standard D 6852: Standard Guide for Determination of Biobased Content, Resources Consumption, and Environmental Profile of Materials and Products



## Bio-based content define by C14 levels

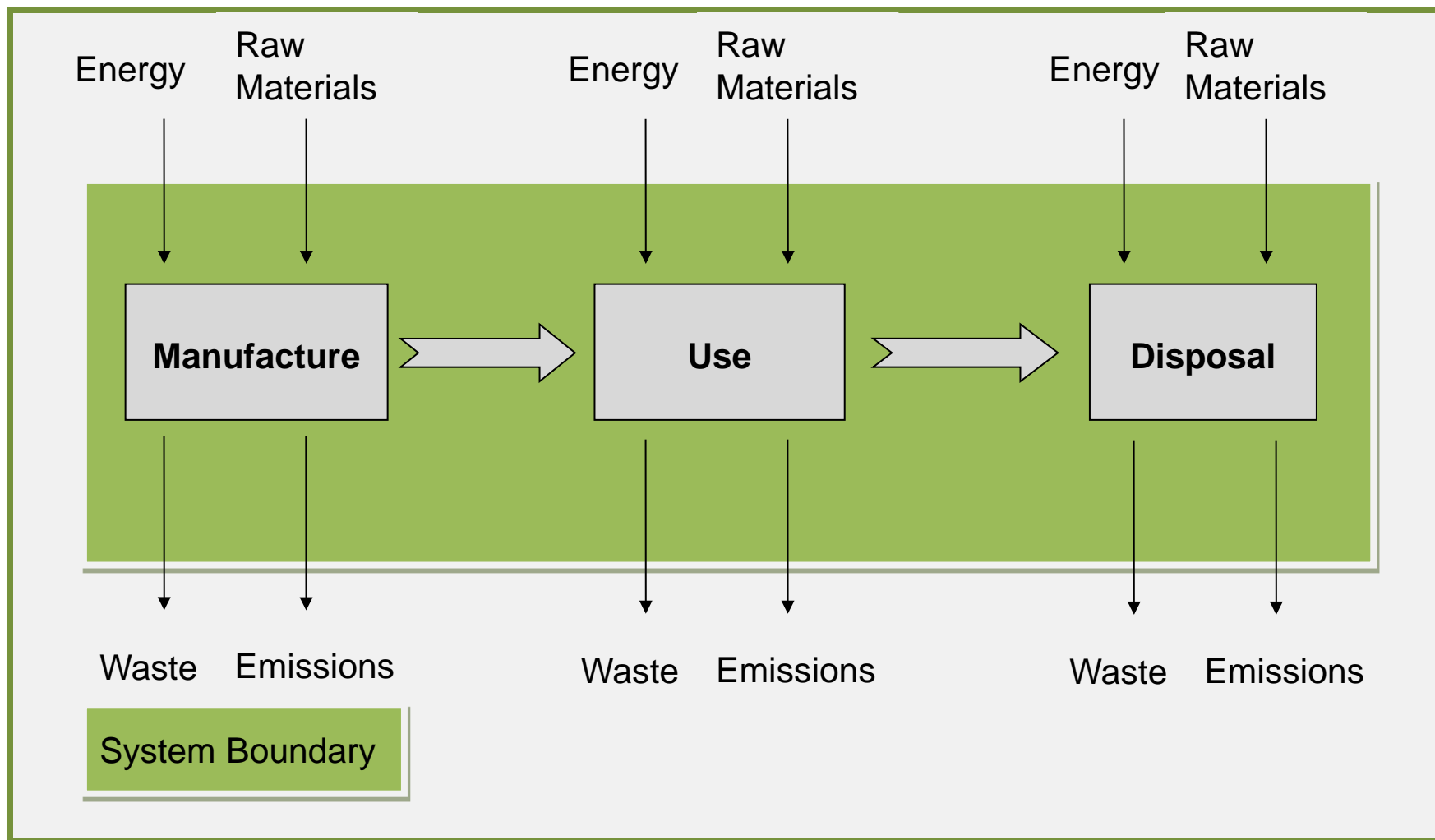
Vinçotte announces proudly the first OK biobased certificates of a whole range of raw materials.

|   |   |  |   |
|---|---|--|---|
|  |  |  |  |
| between<br>20 and 40 %<br>Biobased  | between<br>40 and 60 %<br>Biobased  | between<br>60 and 80 %<br>Biobased   | more than 80 %<br>Biobased  |



IF WE CAN

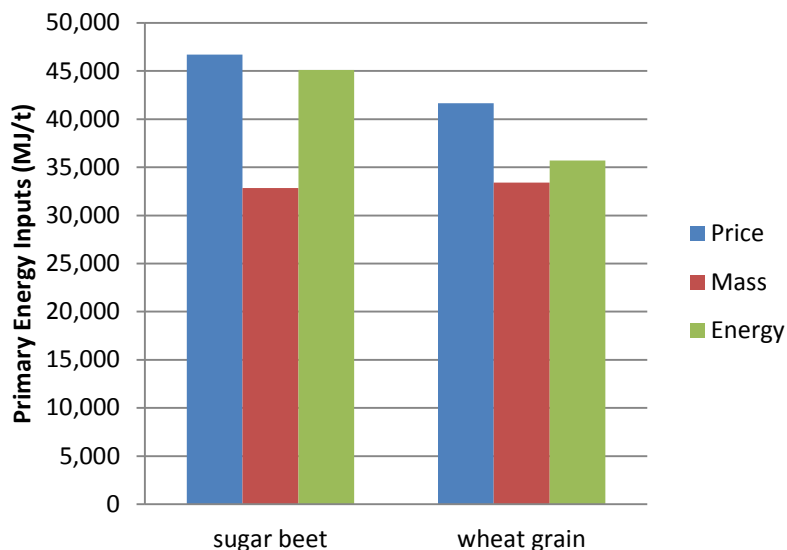
SHOULD WE?





# Significant fossil energy savings

### LLDPE Production (cradle to factory gate)

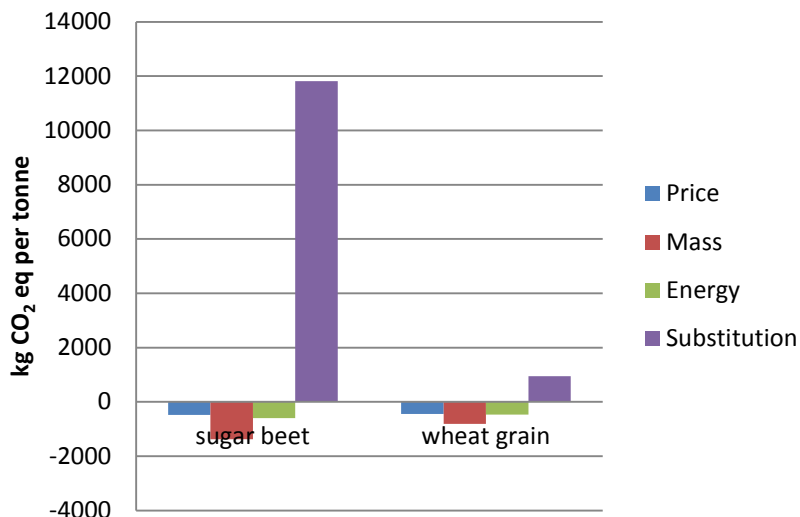


|                               |               |               |
|-------------------------------|---------------|---------------|
| <b>Sugar Beet</b>             | <b>Price</b>  | <b>46,709</b> |
|                               | <b>Mass</b>   | <b>32,852</b> |
|                               | <b>Energy</b> | <b>45,110</b> |
| <b>Wheat Grain</b>            | <b>Price</b>  | <b>41,659</b> |
|                               | <b>Mass</b>   | <b>33,421</b> |
|                               | <b>Energy</b> | <b>35,699</b> |
| <b>Petro (PlasticsEurope)</b> |               | <b>72,300</b> |



# Significant GHG emissions savings

**LLDPE Production GHG emissions**



|                                   |                     |               |
|-----------------------------------|---------------------|---------------|
| <b>Sugar Beet</b>                 | <b>Price</b>        | <b>-481</b>   |
|                                   | <b>Mass</b>         | <b>-1,372</b> |
|                                   | <b>Energy</b>       | <b>-595</b>   |
|                                   | <b>Substitution</b> | <b>11,815</b> |
| <b>Wheat Grain</b>                | <b>Price</b>        | <b>-446</b>   |
|                                   | <b>Mass</b>         | <b>-812</b>   |
|                                   | <b>Energy</b>       | <b>-470</b>   |
|                                   | <b>Substitution</b> | <b>944</b>    |
| <b>Petro<br/>(PlasticsEurope)</b> |                     | <b>1,890</b>  |



## Comparison with fuel ethanol

| Production Option           | Energy requirement | GHG emissions                       | GHG emissions Petro equiv            | % savings |
|-----------------------------|--------------------|-------------------------------------|--------------------------------------|-----------|
| Bioethanol from wheat grain | 0.597 (MJ/MJ)      | 0.044 (kg CO <sub>2</sub> eq./MJ)   | 0.081 (kg CO <sub>2</sub> eq./MJ)    | 46%       |
| LLDPE from wheat grain      | 41,659 (MJ/tonne)  | -446 (kg CO <sub>2</sub> eq./tonne) | 1,890 (kg CO <sub>2</sub> eq./tonne) | 124%      |





## Findings of the Gallagher Review

- **There is probably sufficient land for food, feed and biofuels**
- The review has examined both the likely levels of future demand for agricultural land and how much land might be available. There remains much uncertainty.
- At present, feedstock for biofuel occupies just 1% of cropland but the rising world population, changing diets and demand for biofuels are estimated to increase demand for cropland by between 17% and 44% by 2020.
- However, the balance of evidence indicates there will be sufficient appropriate land available to 2020 to meet this demand.....
- The review has not examined the situation beyond 2020 when current trends are anticipated to continue and climate change will affect land productivity. The long-term potential of bioenergy using land suited for agricultural production therefore requires further consideration.



## GHG savings per unit of land

|                       | Land unit | Output                  | GHG savings                  |
|-----------------------|-----------|-------------------------|------------------------------|
| Bioethanol from wheat | 1 ha      | 66801 MJ<br>3181 litres | 2,472 kg CO <sub>2</sub> eq. |
| LLDPE from wheat      | 1 ha      | 1.4 tonnes              | 3,270 kg CO <sub>2</sub> eq. |

Using wheat grain for polyethylene delivers an additional 32% GHG saving over fuel ethanol

|                       | Land unit | Output     | GHG savings                  |
|-----------------------|-----------|------------|------------------------------|
| LLDPE from sugar beet | 1 ha      | 2.7 tonnes | 6,402 kg CO <sub>2</sub> eq. |



| Product         | GHG savings<br>tCO <sub>2</sub> eq. per t | Land Use<br>(ha per tonne) | GHG savings<br>tCO <sub>2</sub> eq. per ha |
|-----------------|---|----------------------------|--|
| acetic acid     | 0.3                                       | 0.14                       | 2 (-2 – 6)                                 |
| acrylic acid    | 1.6                                       | 0.18                       | 9  |
| adipic acid     | 2.8                                       | 0.28                       | 10   |
| butanol         | 3.4                                       | 0.32                       | 10   |
| caprolactam     | 5.1                                       | 0.33                       | 15   |
| ethanol         | 2.7                                       | 0.27                       | 9  |
| ethyl lactate   | 1.4                                       | 0.30                       | 5  |
| ethylene        | 2.4                                       | 0.45                       | 5  |
| succinic acid   | 4.0                                       | 0.15                       | 27   |
| 1,3-propanediol | 1.4                                       | 0.36                       | 9  |
| PLA             | 2.9                                       | 0.18                       | 12   |

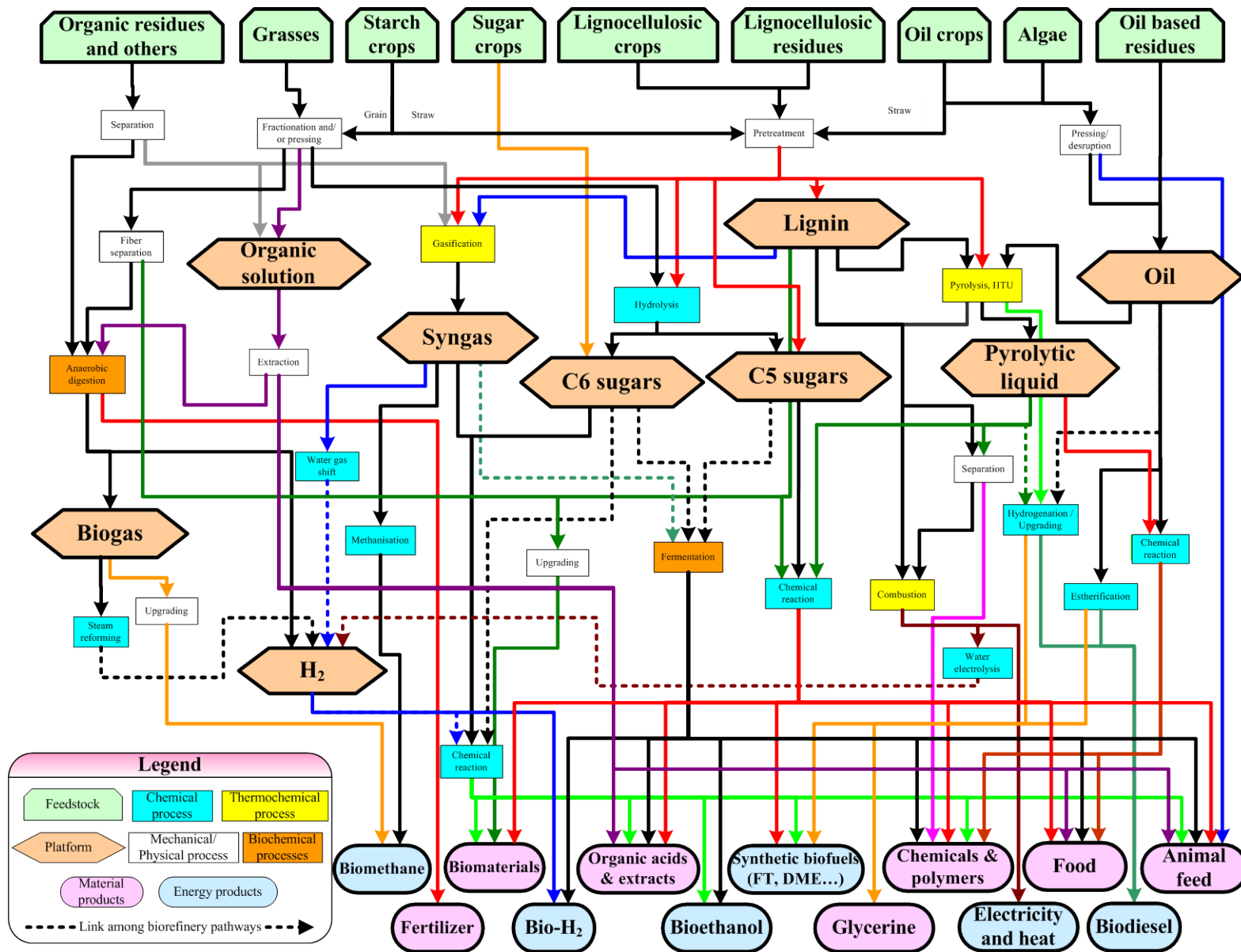
**NB: Production from corn starch**

Adapted from: Medium and Long-term Opportunities and Risks of the Biotechnological Production of Bulk Chemicals from Renewable Resources, Utrecht University 2006.



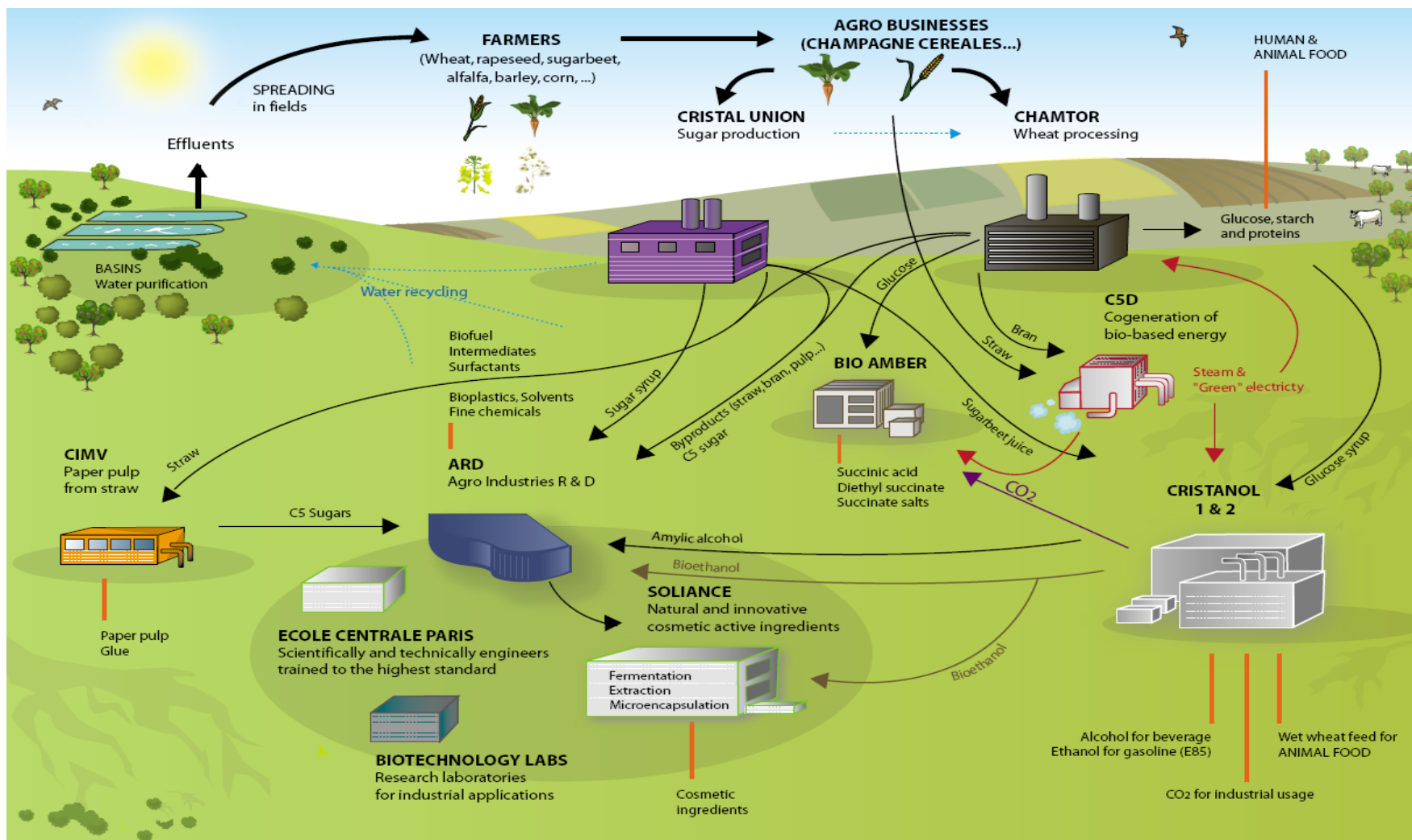
## Potential for high land productivity

- Ethanol  $C_6H_{12}O_6 \rightarrow 2 C_2H_6O + 2 CO_2$
- Lactic Acid  $C_6H_{12}O_6 \rightarrow 2 C_3H_6O_3$
- Succinic Acid  $C_6H_{12}O_6 + 2 CO_2 + 2 H_2 \rightarrow 2 C_4H_6O_4 + 2 H_2O$



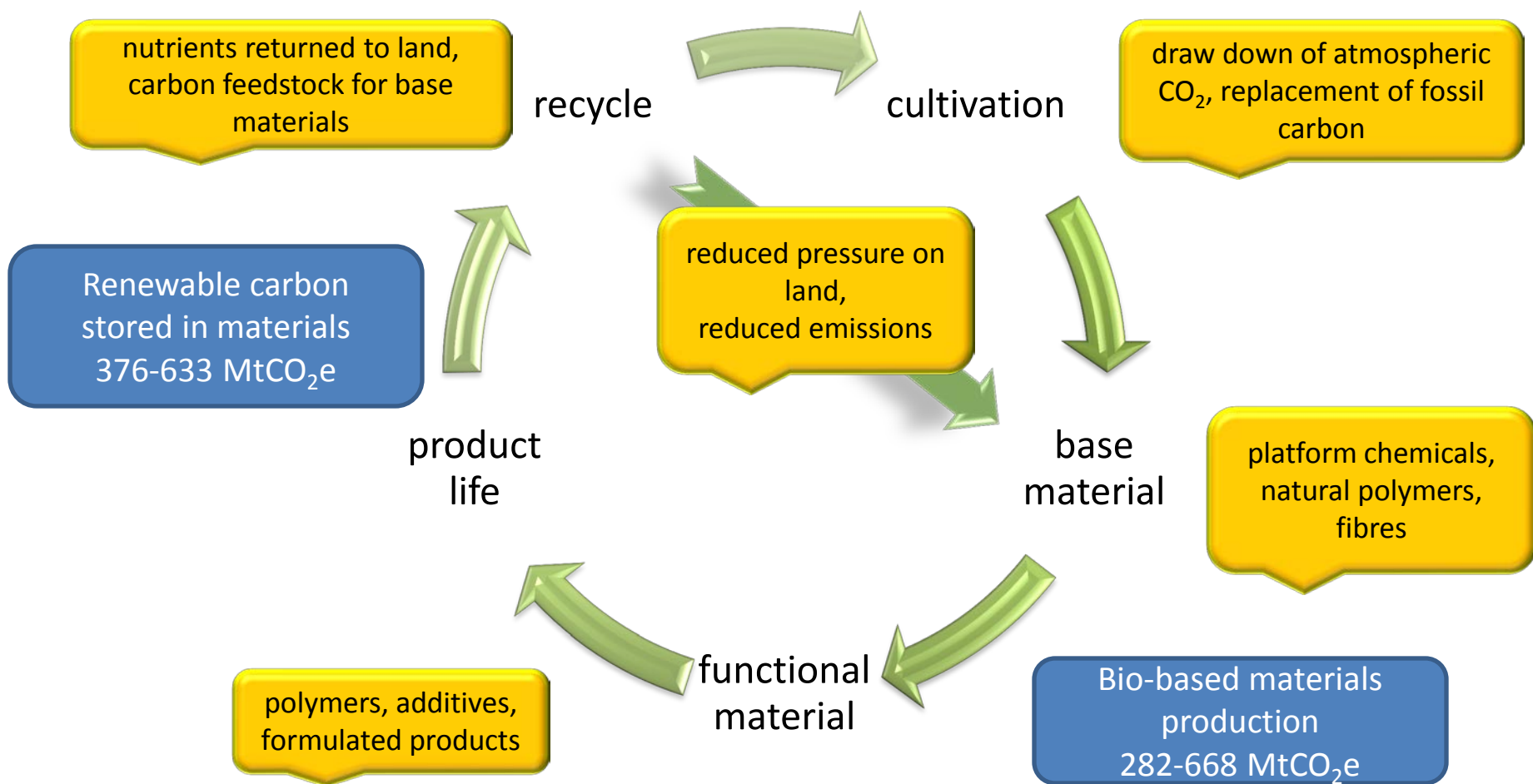


## French Biorefinery Development



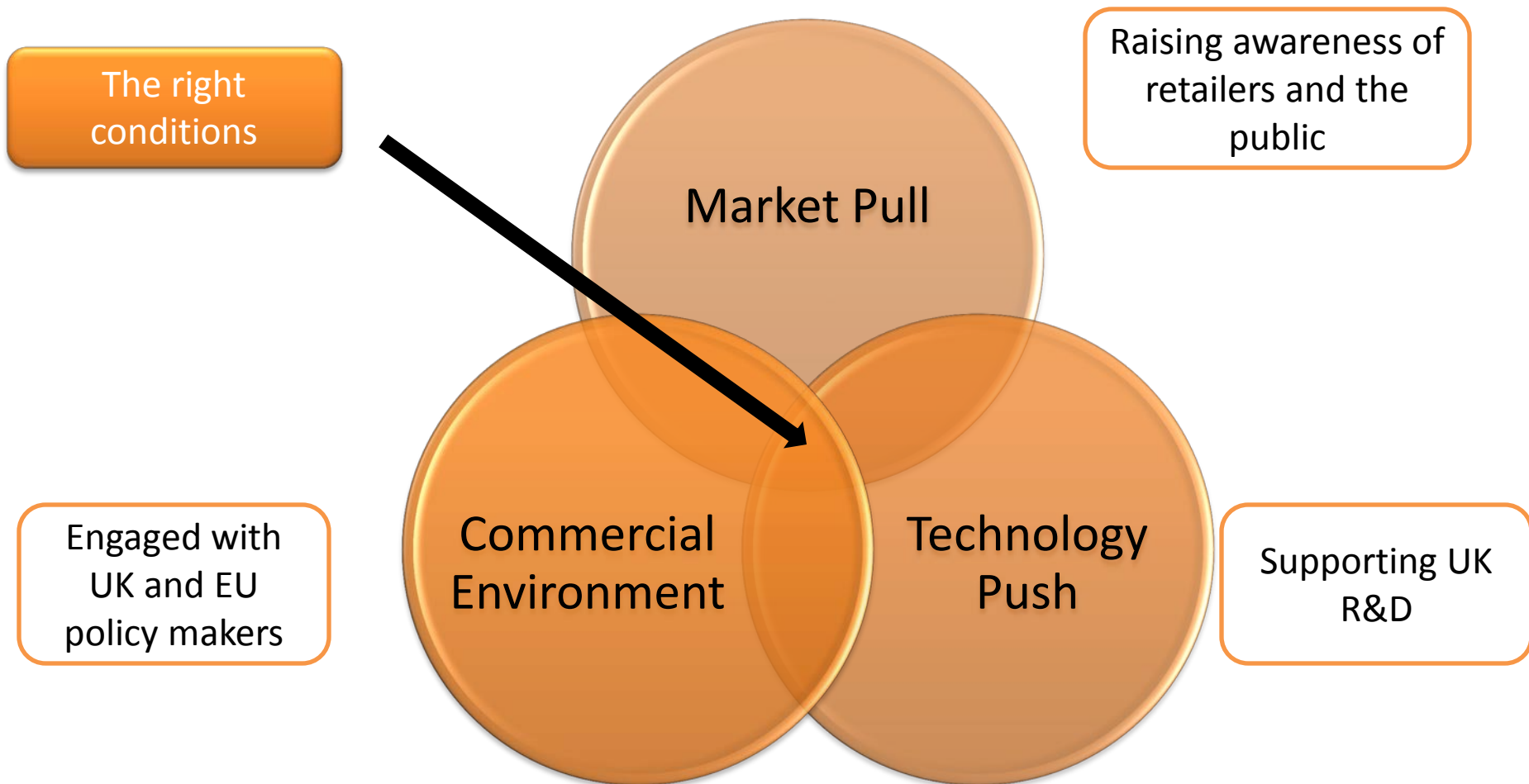


# Potential biobased material economy 2030





## NNFCC's role in development







## Leadership Team



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